








PRIVACY POLICY


In accordance with European Regulation on Privacy 679/2016 (“GDPR”) and Italian D. Lgs. 196/2003


	DATA CONTROLLER	Rise S.r.l. Via Francesco Ferrucci n. 8 20145 - Milano (MI) tel. +39 02 34599460 e-mail info@risebroker.it (“Company”).
	DATA PROTECTION OFFICER (DPO)	Avv. Giovanni Barbini Via Legnano 8 20121 - Milano tel. +39 0498625777 e-mail info@gbarbini.com


	PERSONAL DATA First name, last name, place and date of birth, tax code/VAT number, address, ID number, telephone number, personal data about employees, <i>etc.</i>
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 DATA PROCESSING PURPOSE	 DATA PROSESSING LEGAL BASIS	 DATA RETENTION
Purposes related to the establishment and execution of the contractual relationship between the Customer	Prosecution of an assignment	Contractual duration and, after termination, for a maximum of 10 years from the termination of the insurance contract (6 years for the “RCAuto”) or 5 years from the definition of the claim. In the case of judicial litigation, for the duration of the same, until the expiration for submitting an appeal.
Fulfil obligations under national and supranational regulations and regulations	To fulfil legal obligations	
To ascertain, exercise or defend the rights of the Data Controller in court	Legitimate interest	
Extrajudicial credit recovery	Legitimate interest	
Marketing Purposes: for example, sending - with automated contact methods (such as e-mail sms, mms and cross-platform messaging) and traditional (such as telephone calls with operator and traditional mail) - promotional and commercial communications related to services/products offered by the Company or reporting of business events, and carrying out market studies and statistical analyses	Consent (optional and revocable)	24 months
Profiling purposes: analysis of your preferences, habits, behaviours or interests to send you customized communications	Consent (optional and revocable)	12 months
After the storage terms indicated above, the Data will be destroyed, deleted or anonymized, compatible with the technical procedures of deletion and backup.		


	MANDATORY PROVISION OF DATA
	The provision of data is mandatory for the conclusion of the agreement/assignment


	RECIPIENT OF THE DATA
	<p>The data may be processed by external parties operating as holders such as, for example:</p> <ul style="list-style-type: none"> a. Supervisory and supervisory authorities and bodies (including the claims database pursuant to art. 120 of the Privacy Code; b. Insurance and reinsurance companies, co-insurers; c. Valuers, liquidators, medical practitioners and medical practitioners; d. Law firms, e. risk managers, asset valuation companies, loss adjusters, financial risk information companies; f. Other professional insurance intermediaries. <p>The data may also be processed, on behalf of the Company, by external parties designated as responsible, who are given appropriate operating instructions. These entities are essentially included in the following categories:</p> <ul style="list-style-type: none"> - Companies that carry out activities related to and instrumental to the management of customer relations (drawing up insurance documents and specifications, agreements, etc.) manage computer networks (e.g., payment services and/or data transfer) allow fraud control, recovery of claims, recognition of credit and insolvency risks, transmission, printing, bagging, transport, sorting and delivery of communications to customers; - Companies offering e-mail sending services; - Companies offering website maintenance services; - Companies specialising in the quality of services and/or offering support in carrying out market studies, information and commercial promotion; - Fraud control services companies, debt recovery companies, companies providing IT and telematics services. <p>Finally, the data may also be processed by other parties with whom insurance brokers cooperate in managing the same insurance risk, giving rise to the phenomenon of the s.c. "insurance chain".</p>


	AUTHORISED TO PROCESS DATA
	The data may be processed by employees and collaborators of the corporate functions responsible for the pursuit of the purposes indicated above, which have been expressly authorized for the processing and have received appropriate operating instructions.

	TRANSFER PERSONAL DATA IN NON-EU COUNTRY
	<p>The data may be transferred abroad to non-European countries, and in particular, if you express your free and clear consent as a result of this information, or in countries whose level of data protection has been deemed adequate by the European Commission, or by signing the standard contractual clauses (Standard Contractual Clauses) adopted/ approved by the European Commission pursuant to art. 46, 2, lett. c) and d), or after adoption of the other guarantees referred to in art. 46 and 47 of the GDPR, or in the presence of one of the exceptions referred to in art. 49 of the GDPR, e.g. the transfer is necessary for the execution of a contract concluded between the data subject and the controller or for the execution of pre-contractual measures taken at the request of the data subject or the transfer is necessary for the conclusion or the performance of a contract concluded between the controller and another natural or legal person in favour of the data subject.</p> <p>A copy of the data can be obtained at the offices of Rise S.r.l.</p>

	THE RIGHTS OF THE DATA SUBJECT - COMPLAINT TO THE DATA PROTECTION AUTHORITY CONTROL
	By contacting the offices of Rise S.r.l. or by e-mail at info@risebroker.it , interested parties can request access to data concerning them, their cancellation, correction of inaccurate

	<p>data, integration of incomplete data, the limitation of processing in the cases provided for by art. 18 GDPR, as well as opposition to processing in cases of legitimate interest of the owner.</p>
	<p>When processing is based on consent or agreement and is carried out by automated means, data subjects shall have the right to receive the data in a structured, commonly used and machine-readable format and, where technically feasible, to transmit them to another holder without hindrance.</p>
	<p>Data subjects have the right to withdraw the consent given at any time for marketing and/or profiling purposes, as well as to oppose the processing of data for marketing purposes, including profiling related to direct marketing. The possibility remains for the interested party who prefers to be contacted for the aforementioned purpose exclusively through traditional methods, to express his opposition only to the receipt of communications through automated methods.</p>
	<p>Data subjects shall have the right to lodge a complaint with the competent supervisory authority in the Member State in which they normally reside or work or in the State in which the alleged infringement occurred.</p>

	<p>VISION AND ACCEPTANCE OF THE DOCUMENT</p>
	<p>By subscribing, I declare that I have received and read the Privacy Policy.</p> <p>Place _____, date ___/___/___</p> <p style="text-align: right;">Signature _____</p>

	<p>DATA SUBJECT DECLARATION OF CONSENT</p>
	<p>Having read the above Privacy Policy, aware that my consent is purely optional, as well as revocable at any time:</p> <p>a. I consent to the processing of data suitable to reveal particular data for the purposes related to the signing of the contract.</p> <p style="text-align: center;"> <input type="checkbox"/> I CONSENT <input type="checkbox"/> I DON'T CONSENT </p>
	<p>b. I consent to the processing of my data for the marketing purposes indicated above: sending commercial/promotional communications, through automated contact methods (such as e-mail, sms, mms and cross-platform messaging) and traditional (such as telephone calls with operator and traditional mail) on its products and services, reporting of business events, reporting the degree of customer satisfaction, as well as carrying out market surveys and statistical analysis.</p> <p style="text-align: center;"> <input type="checkbox"/> I CONSENT <input type="checkbox"/> I DON'T CONSENT </p> <p>c. I consent to the automated processing of my personal data, including profiling, carried out to analyse my preferences, habits, interests, consumption choices, in order to receive personalized commercial communications.</p> <p style="text-align: center;"> <input type="checkbox"/> I CONSENT <input type="checkbox"/> I DON'T CONSENT </p> <p>Place _____ date ___/___/___</p> <p style="text-align: right;">Signature _____</p>